



SYLVIA ROBERTS MOTION GRAPHICS DESIGNER

Motion graphics designer, dedicated to fully realizing and expanding people's creative visions; innovative yet realistic; driven by a strong desire to create, communicate, and transform through art, design and animation.

CONTACT

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San Francisco, CA

PROFESSIONAL ACCOMPLISHMENTS: FREELANCE MOTION GRAPHICS DESIGN

EDUCATION

Professional Sequence in Graphic Design,
University of California, Berkeley Extension,
San Francisco, CA May 2015

Motion Graphics Certificate, BAVC
(Bay Area Video Coalition),
San Francisco, CA Nov. 2015

San Francisco State University
Extended Learning Multimedia
Studies Program, San Francisco, CA

University of California, Berkeley,
Berkeley, CA, Graduated with a B.A.
in Peace & Conflict Studies.

TECHNICAL SKILLS

Adobe After Effects

Photoshop

Illustrator

InDesign

Microsoft Office

Basic Final Cut Pro

& Premiere

LATINO COALITION FOR A HEALTHY CALIFORNIA (LCHC)

A nonprofit organization that works to advance and protect Latino Health through policy and advocacy in California. www.lchc.org

Worked closely with the project's director and editor to design and animate on screen text for 5 videos in a major GOTV 2020 social media campaign.

- Campaign was distributed widely on social media by multiple organizations in California
- Was later refined to be non CA specific and then widely shared in Georgia.

ECODEO

A film & digital video storytelling firm born to shift behavior and consumerism toward a sustainable future and eco-friendly choices. www.ecodeo.co

Worked as a freelancer for Ecodeo from February 2020 - present • Designed and animated text sequences for multiple social media campaigns • Created detailed After Effects and Premiere text templates with Essential Graphics • Designed and animated still image collage sequences.

- Worked on videos for clients such as: B Corps, Amazon Watch, Bioneers, and the Biomimicry Institute

UNSETTLED: SEEKING REFUGE IN AMERICA

A feature documentary that follows four LGBTQ+ asylum seekers from Africa and the Middle East who fled homophobic violence sanctioned in their home countries and face immense challenges as they resettle in San Francisco. www.unsettled.film

Worked closely with the film's director and producer to create the main title and text screen animation style for the film • Animated the main title, all text screens and the end credits • Animated the production company's logo.

- Premiered at the San Francisco International Film Festival, San Francisco, CA, April 2019
- Winner Best LGBTQ Film at the NYCA Film Festival, New York, NY, 2019
- Grand Jury Award for Best Documentary at Outfest, Los Angeles, CA, 2019
- Broadcast premiere November 2020 on PBS and WORLD Channel's DOCWORLD series



THE SEER AND THE UNSEEN

A magically real documentary film about invisible elves, financial collapse, and the surprising power of belief, set against the spectacular landscape of Iceland. www.theseerandtheunseen.com

Designed and animated the main title animation for the film • Did object removal and shot cleanup.

- Premiered at the San Francisco International Film Festival, San Francisco, CA, April 2019
- Official Selection Hot Docs Canadian International Documentary Festival, Toronto, Canada, April 2019
- Winner of the Golden Gate Award, McBaine Bay Area Feature Documentary prize, SFFILM Festival 2019

THE PROVIDERS

A feature documentary that follows today's "country doctors" as they fight addiction and life-threatening illness in contemporary rural America. www.theprovidersdoc.com

Worked closely with the film's directors to create the titles' design and animation style for the film • Designed and animated all titles and animations • Did object removal and shot cleanup.

- Premiered at the Full Frame Documentary Film Festival, Durham, North Carolina, April 2018
- Co-produced by Independent Television Service (ITVS), with funding provided by the Corporation for Public Broadcasting (CPB)
- Awarded the Gold Prize for Best Documentary Feature at the Social Justice Film Festival, Seattle, WA, 2018
- Winner of the Spirit of Activism Award San Francisco DocFest 2018

THE CULT OF JT LEROY

A feature documentary about the ethically charged and controversial life of writer JT LeRoy. www.jtleroydocumentary.com

Collaborated with the director and editor to design all motion graphics, titles and animation • Directed an Illustrator to create drawings for a four minute animated sequence • Animated all sequences in After Effects using the puppet tool, 3D layers, expressions, and the text tool • Communicated with online editors (Final Frame Post, New York, NY) to ensure all graphic and animated files were delivered on time.

- Premiered at the DOCNYC Film Festival, New York, NY, November 2014
- Awarded Best Documentary Feature at the SF Indie Fest, San Francisco, CA, February 2015
- Official Selection Hot Docs Canadian International Documentary Festival, Toronto, Canada, April 2015

WONDER WOMAN! The Untold Story of American Superheroines

A documentary film that traces the evolution and legacy of Wonder Woman and other powerful women in popular culture. www.wonderwomendoc.com

Directed all After Effects animation • Led a team of 5 people to successfully



complete over 55 animations in 2 months • Worked closely with the director to design an animation style for the film • Composited and animated in After Effects using 3D layers, cameras, expressions, parenting and effects.

- Premiered at the SXSW Film Festival, Austin, TX, March 2012
- Official Selection Mill Valley Film Festival, Mill Valley, CA, October 2012
- Premiered on PBS's Independent Lens series in April 2013

MX PRODUCTION SERVICES

A production company based in San Francisco that uses advanced technology to create cutting edge interactive experiences for Disney/Pixar and other high profile clients. www.mx-mx.com

Worked as a freelancer for MX full-time from 2007 - 2009 • Collaborated with art directors, designers, editors and programmers to help build multiple Disney and concert Blu-ray DVDs • Animated/composited DVD title intro videos, DVD backgrounds, video game elements, and DVD special features.

- Contributed animation to and helped bring to fruition Blu-ray DVD releases of the following: Finding Nemo, WALL-E, A Bug's Life, Snow White, Sin City, Jimi Hendrix Live, The Police Certifiable

LUMEN 3D

A San Francisco based company that creates award-winning, high-quality animation, motion graphics, visual effects, and original 3D illustration for the medical, pharmaceutical, biotech, and medical device communities. www.lumen3d.com

Worked as a freelancer for Lumen 3D on and off from 2005 - present • Worked from storyboards to create detailed trade show videos and presentations • Composited 3D elements, motion graphics and effects in After Effects.

- Created videos for clients such as: Roche Pharmaceuticals, Actelion Pharmaceuticals, Astellas Pharma, Santen Pharmaceutical, Gilead Sciences, and Edwards Pharmaceuticals

CBS TELEVISION

Graphic design and After Effects animation for KPIX San Francisco afternoon, evening, and nightly news.

Worked under high pressure deadlines to create news graphics • Created graphic elements and animations using Adobe Photoshop and After Effects.