



## **SYLVIA ROBERTS** MOTION GRAPHICS DESIGNER

Motion graphics designer, dedicated to fully realizing and expanding people's creative visions; innovative yet realistic; driven by a strong desire to create, communicate, and transform through art, design and animation.

### CONTACT

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San Francisco, CA

### PROFESSIONAL ACCOMPLISHMENTS: FREELANCE MOTION GRAPHICS DESIGN

### EDUCATION

Professional Sequence in Graphic Design,  
University of California, Berkeley Extension,  
San Francisco, CA May 2015

Motion Graphics Certificate, BAVC  
(Bay Area Video Coalition),  
San Francisco, CA Nov. 2015

San Francisco State University  
Extended Learning Multimedia  
Studies Program, San Francisco, CA

University of California, Berkeley,  
Berkeley, CA, Graduated with a B.A.  
in Peace & Conflict Studies.

### TECHNICAL SKILLS

Adobe After Effects  
Photoshop  
Illustrator  
InDesign  
Microsoft Office  
Basic Final Cut Pro  
& Premiere

### THE SEER AND THE UNSEEN

A magically real documentary film about invisible elves, financial collapse, and the surprising power of belief, set against the spectacular landscape of Iceland.  
www.theseerandtheunseen.com

Designed and animated the main title animation for the film • Did object removal and shot cleanup.

- Premiered at the San Francisco International Film Festival, San Francisco, CA, April 2019
- Official Selection Hot Docs Canadian International Documentary Festival, Toronto, Canada, April 2019
- Winner of the Golden Gate Award, McBaine Bay Area Feature Documentary prize, SFFILM Festival 2019

### UNSETTLED: SEEKING REFUGE IN AMERICA

A feature documentary that follows four LGBTQ+ asylum seekers from Africa and the Middle East who fled homophobic violence sanctioned in their home countries and face immense challenges as they resettle in San Francisco.

Worked closely with the film's director and producer to create the main title and text screen animation style for the film • Animated the main title, all text screens and the end credits • Animated the production company's logo.

- Premiered at the San Francisco International Film Festival, San Francisco, CA, April 2019
- Winner of the audience award at the Tel Aviv International LGBT Film Festival 2019

### THE PROVIDERS

A feature documentary that follows today's "country doctors" as they fight addiction and life-threatening illness in contemporary rural America.  
www.theprovidersdoc.com

Worked closely with the film's directors to create the titles' design and animation style for the film • Designed and animated all titles and animations • Did object removal and shot cleanup.

- Premiered at the Full Frame Documentary Film Festival, Durham, North Carolina, April 2018
- Co-produced by Independent Television Service (ITVS), with funding provided by the Corporation for Public Broadcasting (CPB)



- Awarded the Gold Prize for Best Documentary Feature at the Social Justice Film Festival, Seattle, WA, 2018
- Winner of the Spirit of Activism Award San Francisco DocFest 2018

### NEAR NORMAL MAN

A 30 minute documentary film about Ben Stern, a 95-year-old Holocaust survivor who survived 2 ghettos, 9 concentration camps, and 2 death marches. [www.nearnormalman.org](http://www.nearnormalman.org)

Worked closely with the director to create an animation style for the film • Designed and animated all titles and animations using Adobe Illustrator, Photoshop, and After Effects • Hired and directed additional animators to help finish the film on time.

- Awarded Best Documentary in The Joyce Forum Short Film Showcase at the San Diego Jewish Film Festival, San Diego, CA, 2017

### THE CULT OF JT LEROY

A feature documentary about the ethically charged and controversial life of writer JT LeRoy. [www.jtleroydocumentary.com](http://www.jtleroydocumentary.com)

Collaborated with the director and editor to design all motion graphics, titles and animation • Directed an Illustrator to create drawings for a four minute animated sequence • Animated all sequences in After Effects using the puppet tool, 3D layers, expressions, and the text tool • Communicated with online editors (Final Frame Post, New York, NY) to ensure all graphic and animated files were delivered on time.

- Premiered at the DOCNYC Film Festival, New York, NY, November 2014
- Awarded Best Documentary Feature at the SF Indie Fest, San Francisco, CA, February 2015
- Official Selection Hot Docs Canadian International Documentary Festival, Toronto, Canada, April 2015

### WONDER WOMAN! The Untold Story of American Superheroines

A documentary film that traces the evolution and legacy of Wonder Woman and other powerful women in popular culture. [www.wonderwomendoc.com](http://www.wonderwomendoc.com)

Directed all After Effects animation • Led a team of 5 people to successfully complete over 55 animations in 2 months • Worked closely with the director to design an animation style for the film • Composited and animated in After Effects using 3D layers, cameras, expressions, parenting and effects.

- Premiered at the SXSW Film Festival, Austin, TX, March 2012
- Official Selection Mill Valley Film Festival, Mill Valley, CA, October 2012
- Premiered on PBS's Independent Lens series in April 2013

### MX PRODUCTION SERVICES

A production company based in San Francisco that uses advanced technology to create cutting edge interactive experiences for Disney/Pixar and other high profile clients. [www.mx-mx.com](http://www.mx-mx.com)

Worked as a freelancer for MX full-time from 2007 - 2009 • Collaborated with art directors, designers, editors and programmers to help build multiple Disney and concert Blu-ray DVDs • Animated/composited DVD title intro videos, DVD backgrounds, video game elements, and DVD special features.



- Contributed animation to and helped bring to fruition Blu-ray DVD releases of the following: *Finding Nemo*, *WALL-E*, *A Bug's Life*, *Snow White*, *Sin City*, *Jimi Hendrix Live*, *The Police Certifiable*

### LUMEN 3D

A San Francisco based company that creates award-winning, high-quality animation, motion graphics, visual effects, and original 3D illustration for the medical, pharmaceutical, biotech, and medical device communities.  
[www.lumen3d.com](http://www.lumen3d.com)

Worked as a freelancer for Lumen 3D on and off from 2005 - present • Worked from storyboards to create detailed trade show videos and presentations • Composited 3D elements, motion graphics and effects in After Effects.

- Created videos for clients such as: Roche Pharmaceuticals, Actelion Pharmaceuticals, Astellas Pharma, Santen Pharmaceutical, Gilead Sciences, and Edwards Pharmaceuticals

### CBS TELEVISION

Graphic design and After Effects animation for KPIX San Francisco afternoon, evening, and nightly news.

Worked under high pressure deadlines to create news graphics • Created graphic elements and animations using Adobe Photoshop and After Effects.

### EXPLORING TIME (The Discovery Science Channel)

A prime-time television show that reveals the unseen world of natural change. (Contracted by Red Hill Studios, San Rafael, CA)

Collaborated with the art director to finalize title sequence storyboards • Composited/animated the opening title sequence • Composited 3D elements, live video, and After Effects animation.

- Premiered on The Discovery Science Channel in 2007

### LOCAL HEROES (PBS: Public Broadcasting Service)

Special Programming each month to celebrate diversity within community. (Contracted by True West Media, Pleasant Hill, CA)

Designed and animated the opening, closing, bumper and lower thirds package for the Local Heroes segments of Asian Pacific American Heritage, Latino, and Black History Months for KQED television each year from 2001-2009 • Prepared assets in Photoshop • Composited and animated in After Effects.

- Expanded clientele in 2009 and began designing and animating for the Local Heroes segments for KPBS San Diego and KCET Los Angeles as well as KQED San Francisco.